

## INTRODUCTION

The Town of Jackson is currently conducting a parking study of the downtown area. The goal of the study is to develop forward-thinking management strategies that:

- Maximize the efficiency of the existing parking system
- Improve parking and mobility options for visitors, employees, and residents
- Identify solutions that balance town character, land use, transit, and parking operations given physical and financial constraints.

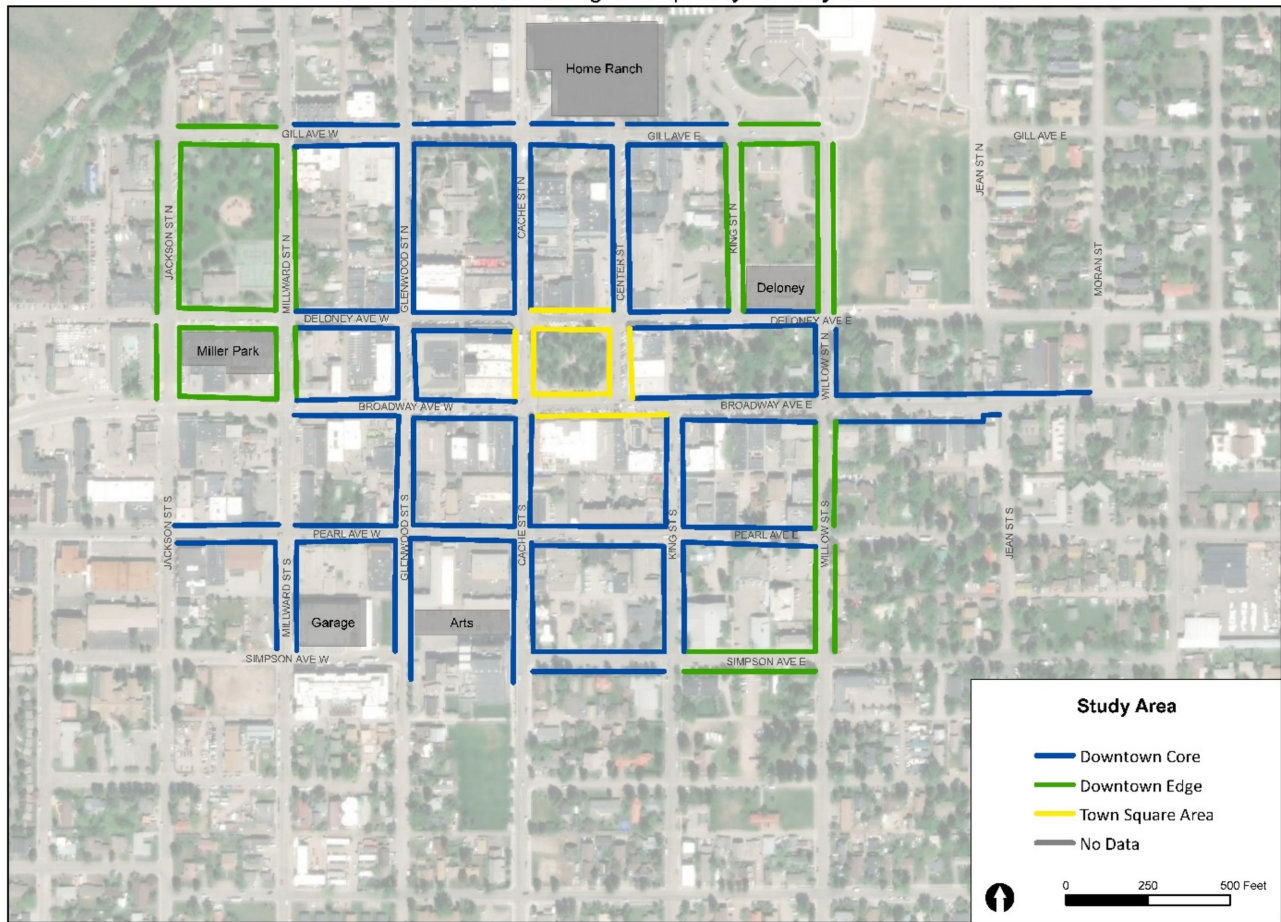
The purpose of this brief questionnaire is to provide the community with an opportunity to share experiences, perceptions, ideas and concerns related to accessing businesses and residential areas located within Downtown Jackson. The Study Area is illustrated below and will be referred to throughout this questionnaire as “Downtown Jackson”.

The survey should take less than 15 minutes to complete, and all information collected will be kept confidential and reported only in aggregate.

Questions about the Downtown Parking Management Study can be directed to **Paul Anthony, Town of Jackson** :  
panthony@jacksonwy.gov

Thank you in advance for sharing your valuable time with us!

## Jackson Parking Occupancy - Study Areas



### Town of Jackson, Wyoming Downtown Parking Management Study (Phase 2)

#### ABOUT YOU

In this section, you will be asked to answer questions about you and the frequency with which you visit Downtown Jackson.

1. Which of the following most accurately describes how you would complete the following sentence: “I visit Downtown Jackson...”.

- Daily
- Once a week
- 2-4 times a week
- A few times a month
- A few times a year
- I live in downtown
- I do not visit downtown

2. How would you describe yourself? (Please select all that apply.)

- I live in downtown
- I work in downtown
- I own a business in downtown
- I own property in downtown
- I regularly visit downtown (e.g., to visit a business, attend an event)
- I am an occasional visitor to downtown (at least once a month)
- I rarely visit downtown

Other, please explain:

3. What do you do when you visit Downtown Jackson? (Please select all that apply.)

- I work downtown
- I live downtown
- Visit a restaurant, café or other dining establishment
- Visit a bar, brewery or pub
- Shop and/or visit retail establishments
- Visit a professional business (e.g., attorney, realtor, insurance agent)
- Visit a service business (e.g., bank, hair or nail salon)
- Visit an arts or entertainment venue (e.g., theatre)
- Attend an event or festival

Other, please explain:

#### 4. Which of the following best describes you?

- Male
- Female
- I prefer not to answer

#### 5. Which of the following best represents your age?

- Under 17
- 17-24
- 25-30
- 31-39
- 40-49
- 50-59
- 60-69
- 70 and Older
- Prefer not to answer

#### \* 6. What is your home zip code (5 digits only)?

Town of Jackson, Wyoming  
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YOUR CURRENT DOWNTOWN PARKING EXPERIENCE DURING THE PEAK SUMMER SEASON

In this section, you will be asked questions about your current experience parking in and accessing Downtown Jackson during the peak summer season.

\* 7.

Select up to three months when you find it most challenging to find parking in Downtown Jackson?

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> January  | <input type="checkbox"/> August  |
| <input type="checkbox"/> February | <input type="checkbox"/> September   |
| <input type="checkbox"/> March    | <input type="checkbox"/> October   |
| <input type="checkbox"/> April    | <input type="checkbox"/> November  |
| <input type="checkbox"/> May      | <input type="checkbox"/> December  |
| <input type="checkbox"/> June     | <input type="checkbox"/> I don't find it challenging to find parking in Downtown Jackson |
| <input type="checkbox"/> July     |  |

8. During the peak summer season, how do you typically travel to Downtown Jackson?

- |  |  |
|--|--|
| <input type="radio"/> Drive            | <input type="radio"/> Carpool/Vanpool                      |
| <input type="radio"/> Bicycle / E-bike | <input type="radio"/> Rideshare service (e.g., taxi, Uber) |
| <input type="radio"/> Public transit   | <input type="radio"/> I live downtown                      |
| <input type="radio"/> Walk             |  |

Other, please explain:

9. When you plan to park in Downtown Jackson for fewer than 3 hours during the peak summer season, where do you typically park?

- On-street space that has a time limit (3-hour limit or 15-minute limit)
- On-Street space that does not have a time limit
- Private surface parking lot
- Public surface parking lot (Home Ranch Lot, Deloney Lot, Miller Park Lot, Center for the Arts Lots, etc.)
- Parking garage
- In a nearby neighborhood where parking is unregulated
- I do not park downtown

Other, please explain:

10. When you plan to park in Downtown Jackson for longer than 3 hours during the peak season, where do you typically park?

- On-street space that has a time limit (i.e., 3 hours) and risk a citation.
- On-street space that has a time limit (i.e. 3 hours) but move my car to avoid a citation.
- On-Street space that does not have a time limit, or the time limit does not apply (time limits apply from 9 AM to 6 PM)
- Private surface parking lot
- Public surface parking lot (Home Ranch Lot, Deloney Lot, Miller Park Lot, Center for the Arts Lots, etc.)
- Parking garage
- In a nearby neighborhood where parking is unregulated
- I do not park downtown

Other, please explain:

11. During the peak summer season, which of the following most accurately describes your typical parking experience in Downtown Jackson:

- I can find parking that is close to my destination quickly and easily.
- It is challenging to find parking and when I do, it is usually not close to my destination.
- I can find parking that is close to my destination in a reasonable amount of time.
- On-street space that has a time limit (i.e., 3 hours) and risk a citation.
- I can find parking quickly, however it is usually not close to my destination.

Other, please describe:

12. What do you consider a “reasonable distance” to walk from your parking space to your final destination (e.g., business, restaurant, workplace)?

- Less than 1 block
- 1 to 2 blocks
- 3 to 4 blocks
- More than 4 blocks

13. What is most important to you when choosing a place to park?

- Convenience (close to my destination)
- Availability (easy to find a space quickly)
- Safety / Security
- Accessibility (e.g., access to a disabled parking space)
- Other (please explain)

14. When you think about a typical week during the peak summer season, when is it most challenging to find parking in Downtown Jackson? (Please make only one selection per day of the week.)

	Morning (Before 11 AM)	Midday (11 AM - 2 PM)	Afternoon (2 PM - 5 PM)	Evening (after 5 PM)	I do not find it challenging to find parking
Weekdays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Weekends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Please select what you consider to be the biggest challenge you face when parking in Downtown Jackson during the peak season.

- Finding an available space quickly
- Finding an available space that is close to my destination
- Finding an available space at all
- I don't know where I'm allowed to park (e.g., lack of signage, information about parking rules and regulations)
- Finding a loading/unloading spot for quick deliveries or pick-up
- I don't face any challenges when parking downtown
- N/A

16. If you are someone who typically needs to find parking at least twice during a typical peak summer season day (e.g. you make multiple trips to and from Downtown), what do you consider to be the biggest challenge you face when parking in Downtown Jackson during the peak summer season?

- N/A – I typically park just once or not at all
- Finding an available space quickly
- Finding an available space that is close to my destination
- Other (please explain)
- Finding an available space at all
- Finding a convenient loading/unloading spot for quick deliveries or pick-up
- I don't face any challenges when parking downtown



17. When you are considering traveling to Downtown Jackson during the peak summer season, does the lack of available parking often cause you to travel by other modes? If so, which modes do you most often choose (select all that apply)?

- No – I typically drive and am able to find parking.
- Yes – I often bike/e-bike Downtown.
- Yes – I often take public transit Downtown.
- Yes – I often walk Downtown.
- Yes – I often carpool/vanpool Downtown.
- Yes – I often use a rideshare service to get Downtown (taxi, Uber)
- N/A – I choose to travel Downtown by other modes for reasons unrelated to parking availability.
- N/A – I live Downtown.
- Other (please explain)

18. Are there any locations in Downtown Jackson where you find it challenging to navigate as a bicyclist or pedestrian?

- Yes
- No

If yes, please explain:

## 19. Please indicate the transportation alternatives in which you would like to see the Town of Jackson invest:

- Improvements to public transit (e.g., more frequent bus service)
- Investments in bicycle connectivity (e.g., protected bike lanes, bike parking)
- Bike share program
- Incentives for those who rideshare or carpool
- Improvements to pedestrian connectivity and safety (e.g., enhanced crosswalks, lighting)
- More motorcycle or scooter parking
- Other, please explain:

## \* 20. Cities use a variety of parking management strategies to balance the parking and access needs of residents, visitors and business owners. Please indicate which of following parking management options you think should be considered for Downtown Jackson. (Select up to three responses)

- Implement more time-limited parking areas (e.g., a parking customer has to move their vehicle after a certain amount of time has passed)
- Build additional parking lots (parking lots usually cost tens of thousands of dollars, however they generally take up more land/space than parking garages)
- Build additional parking garages (parking garages usually cost tens of millions of dollars, however they generally take up less land/space than parking lots)
- Identify opportunities for shared parking (e.g., public use of private parking during off-peak hours)
- Develop a downtown employee parking program (to provide employees with a dedicated place to park so that they aren't parking in on-street spaces where customers/visitors could be parking)
- Increase enforcement of existing parking regulations
- Introduce seasonal on-street paid parking (e.g., parking meters) to encourage turnover of limited on-street parking spaces during peak demand periods.
- Invest in alternatives to driving (e.g., bicycle or pedestrian amenities, additional public transit)
- I do not have difficulty parking in downtown and don't think that parking management is needed.

21. Do you have any other questions or comments about parking in Downtown Jackson?

Town of Jackson, Wyoming  
Downtown Parking Management Study (Phase 2)

THANK YOU!

We sincerely appreciate your participation in this survey.

22. Optional: If you would like to be kept informed about the Downtown Parking Management Study, please provide your contact information below. Your information will not be used for any other purpose.

Name	<input type="text"/>
Business (if applicable)	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>